

# Amy Bickerton

15+ years of design, writing, and research experience

5+ years of UX management experience

Master of Design • Carnegie Mellon University • 2010

Based in Ukiah and San Francisco, California, USA

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## Televäda

*August 2025 – present • Service Design Manager*

Working to reduce social isolation in older adults and other vulnerable populations.

## Uber

*March 2022 – July 2025 • Safety and Privacy Product Design Manager II*

*February 2021 – February 2022 • Safety and Privacy Product Design Manager*

I led a team of designers working on a wide range of products, from [Uber for Teens](#), to the [food allergy settings](#) on Uber Eats, to the [safety](#) and [privacy](#) features that riders and drivers use on every ride.

## Dropbox

*April 2020 – January 2021 • Design Research Manager*

*June 2019 – April 2020 • Senior Design Researcher*

I led global foundational studies and guided teams in mixed-method research to answer business questions, prioritize issues, and identify opportunities for [Dropbox mobile apps](#).

## Goodreads / Amazon

*October 2016 – February 2019 • Senior User Experience Designer*

*January 2015 – September 2016 • User Experience Designer*

I led the redesign of the [Goodreads Android app](#) and UX for Goodreads' integrations with the [Amazon ecosystem](#), including Kindle e-reader, apps, and Fire devices.

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See [LinkedIn](#) for my full job history, education, and nonprofit work

Learn more about me (and what I've been reading) at [amillion.design](https://amillion.design)